

America's Mad Scientist of Home Improvement

# Joey Green



**He got Jay Leno to shave  
with Jif® peanut butter.**

**He got Barbara Walters to put  
a wet Pampers® diaper on her head.**

**He got Wayne Brady to rub  
French's® mustard all over his chest.**

**He got Rosie O'Donnell to mousse  
her hair with Jell-O.®**

**He got Martin Short to polish  
furniture with Spam.®**



Joey Green, the guru of weird uses for brand-name products, delights audiences with his outlandish demonstrations. He gets the whole room filled with laughter, and at the same time, he inspires people to think outside the box.

The *New York Daily News* calls him “a hyperactive, testosterone-charged version of Heloise.”

People call him the “Pantry Professor.”

The *New York Times* says, “His deadpan explanations end in punchlines that would have a stand-up comic’s audience in the aisles.”

Formerly a contributing editor to *National Lampoon* and a former advertising copywriter at J. Walter Thompson, Joey is the bestselling author of more than forty books, including *Joey Green’s Amazing Kitchen Cures*, *Joey Green’s Magic*

*Brands*, *Polish Your Furniture with Panty Hose*, *Wash Your Hair with Whipped Cream*, and *Clean Your Clothes with Cheez Whiz*.

His hysterical and high-spirited presentation has made him a popular guest on *Good Morning America*, *The View*, and *The Tonight Show*. This hysterical and ingenious ideaman opens people’s eyes to the potential hiding in every product, providing laughter and learning.

Visit Joey Green on the internet at [www.wackyuses.com](http://www.wackyuses.com)

**Brook Forest Entertainment LLC**

For more information, phone (818) 347-5098.

Or visit us at [www.comedynorth.com](http://www.comedynorth.com)

# Announcing Joey Green's Brand-New Book About Brand-Name Products.

Coming to Bookstores in July 2008.

The ever-inventive Joey Green returns with hundreds of new ways to use the brand-name products sitting in your pantry right now to help you solve your fix-it problems. These inventive and inexpensive home repair solutions may sound quirky, but they really do work. You'll love this treasure trove of ingenious household tips, like how to . . .

- Fix a broken dishwasher with Kool-Aid
- Clean oil spills from a driveway with Coca-Cola
- Remove wallpaper with Heinz White Vinegar
- Repair scratched woodwork with Maxwell House Coffee
- Lubricate windows and drawers with Ivory soap
- Spackle holes in walls with S.O.S steel wool pads
- Remove water stains from wood furniture with Miracle Whip
- Temporarily replace a car fan belt with L'eggs Panty Hose
- Prevent tools from rusting with Crayola Chalk
- Keep leaves out of a rain gutter with a Slinky
- Clean paint brushes with Downy Fabric Softener
- Lubricate a lawn mower with Jif Peanut Butter
- Unclog a drain with Jell-O
- And much, much more!

Overflowing with interesting sidebars and boxes, loaded with "Strange Facts," and jam-packed with little-known information about well-known brand-name products, this fun-to-read book makes a great gift and a practical guide for anyone looking for a simple way to tackle everyday problems and repairs.



**Joey Green**, the guru of weird uses for brand-name products, is the author of more than forty books, including *Joey Green's Gardening Magic*, *Joey Green's Amazing Kitchen Cures*, and *Joey Green's Magic Brands*. He has appeared on *The Tonight Show*, *Good Morning America*, *Today*, *The View*, and he has been profiled in *The New York Times*, *USA Today*, and *People*.

## POSSIBLE TV DEMOS

# JOEY GREEN

Joey Green, a walking encyclopedia of wacky uses for brand-name products, is back with an all-new book—*Joey Green's Fix-It Magic*—that exposes how you can make quick and easy home repairs using popular products you've already got in the kitchen. Here's just a few things Joey can demonstrate for your audience:

### CHECK YOUR FAVORITES:

- Clean a toilet with Coca-Cola
- Clean a diamond engagement ring with Efferdent
- Dye coffee stained shirt to match with Maxwell House Coffee
- Fix a broken dishwasher with Kool-Aid
- Make knee pads with Stayfree Maxi Pads
- Clean oil spills from a driveway with Coca-Cola
- Clean a barbecue grill with Reynolds Wrap
- Lubricate windows and drawers with Ivory soap
- Remove water stains from wood furniture with Miracle Whip
- Prevent tools from rusting with Crayola Chalk
- Remove wallpaper with Heinz white vinegar
- Repel birds from awnings with a Slinky
- Clean paint brushes with Downy Fabric Softener
- Unclog a drain with Jell-O
- Clean scuff marks from floors with Wilson Tennis Balls
- Fertilize plants with Maxwell House Coffee
- Clean grape juice stains from carpet with Morton Salt, Pampers Diapers, and Gillette Foamy Shaving Cream
- Polish furniture with Spam and L'eggs Sheer Energy Panty Hose



- Clean grease stains from clothes with Coke
- Repel deer from your backyard with Dial soap and L'eggs Sheer Energy Panty Hose
- Remove candle wax from a tablecloth or carpet with Bounty Paper Towels and a clothes iron
- Clean a marble counter top with Downy Fabric Softener
- Shine shoes with ChapStick and a Mr. Coffee Filter
- Clean a tarnished copper pot with Heinz Ketchup
- Prevent tomato sauce stains in Rubbermaid containers with Pam No Stick Cooking Spray
- Revive an ailing houseplant with Aunt Jemima Original Syrup
- Clean tarnished silver with Colgate Toothpaste
- Clean windows with Heinz Vinegar and USA Today

### ABOUT JOEY GREEN

Joey Green has been dubbed "The Pantry Professor" by *People* and a "modern-day Heloise" by the *New York Times*. He had Rosie O'Donnell mousse her hair with Jell-O on *The Rosie O'Donnell Show* and had Jay Leno shave with Jif Peanut Butter on the *Tonight Show*. *Joey Green's Fix-It Magic* is his 43rd book. Joey lives in Los Angeles with his wife, Debbie, and their two daughters, Ashley and Julia.

### WEBSITE

Check out even more wacky uses for brand-name products at: [www.wackyuses.com](http://www.wackyuses.com)

### CONTACT INFO

For a copy of *Joey Green's Fix-It Magic* and any other info, contact Blanca Olivieri, Senior Publicist at Rodale Books at (212) 573-0238 or e-mail her at [Blanca.Olivieri@Rodale.com](mailto:Blanca.Olivieri@Rodale.com)

# A Few Best-Selling Books by Joey Green

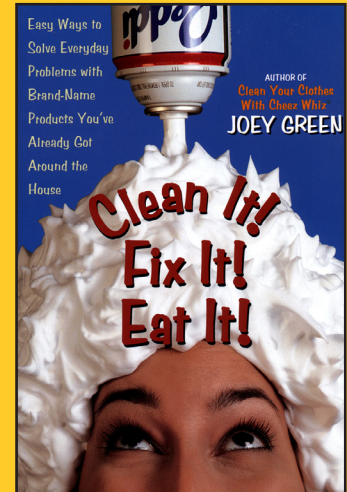
(as of June 2007)



**800,468**  
**Rodale, 2001**



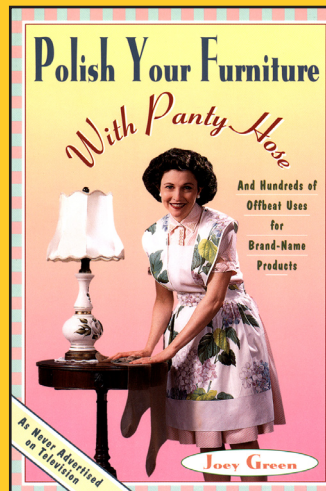
**343,061**  
**Rodale, 2002**



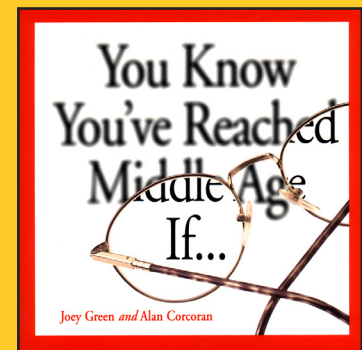
**211,510**  
**Prentice Hall, 2001**



**166,766**  
**Rodale, 2003**



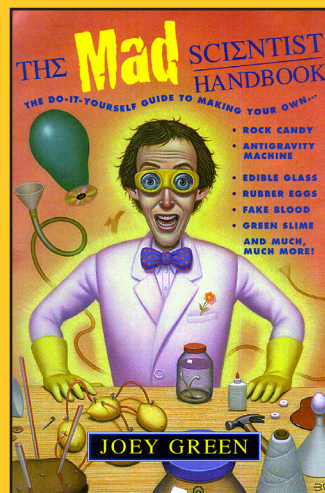
**113,257**  
**Hyperion, 1995**



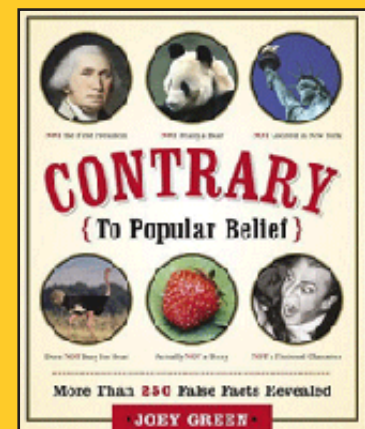
**69,711**  
**Andrews McMeel, 1999**



**55,030**  
**Hyperion, 1997**



**32,248**  
**Perigee, 2000**



**27,101**  
**Broadway, 2005**